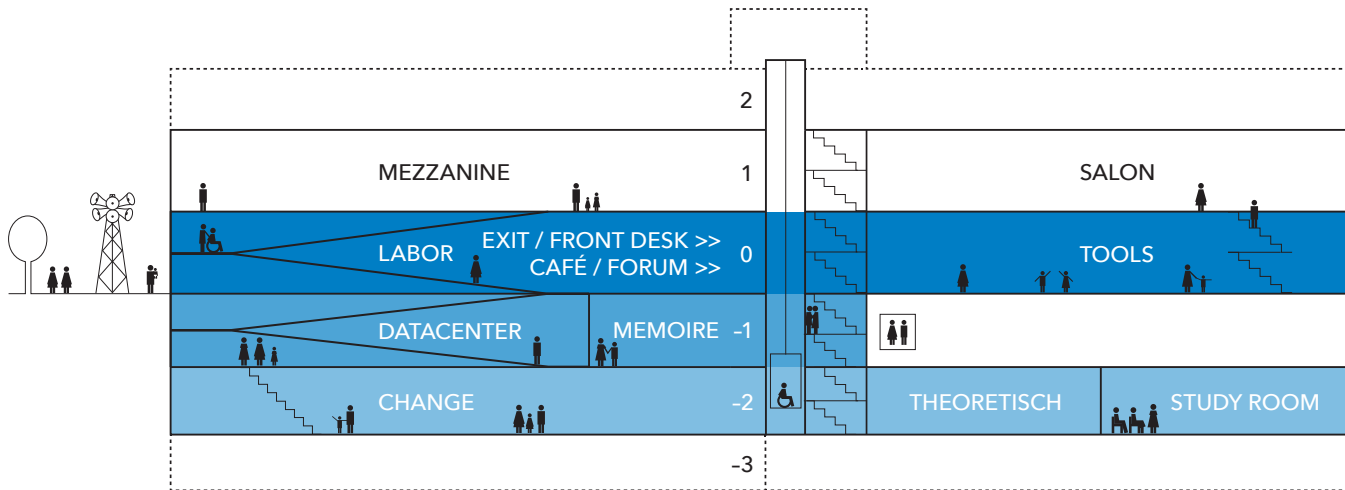


EXHIBITIONS

Internal layout



The exhibitions are spread over four floors:

- Permanent exhibition: ground floor, 1st basement, 2nd basement
- Temporary exhibition: 1st floor
- Toilets: 1st basement

THE PERMANENT EXHIBITION

The permanent exhibition is divided into six zones. Each zone is dedicated to a specific key aspect of communication. Each storey is divided into two zones.

Ground floor: the LABOR zone



CONTENTS

Various activity points in the centre of the room, where communication can be experienced. More in-depth exhibits along the walls.

- Why do I communicate?
- With whom do I communicate?
- How do I communicate successfully?
- What skills do I need?



LIGHTING

- Windows admitting daylight



MOVING PICTURES

- Several screens showing animated films
- A sparkling disco ball
- A large rotating head



ACCOUSTICS

Sounds from interactive points:

- Clapping
- Film sounds
- Telephone ringtone
- Voices
- Static noise



MISCELLANEOUS

- Often visited by children and young people
- A lot of movement and loud voices

The login point can be found where the carpet begins. A selfie can be taken here. A token is required to operate the camera.



The TOOLS zone can be entered by following the red carpet.

Ground floor: the TOOLS zone



CONTENTS

What tools do I need?

Long-distance communication:
400 everyday objects from our wooden
collection demonstrate what is required.



LIGHTING

- No daylight
- Dimmed lighting



MOVING PICTURES

- Seven large canvas screens showing
films in slow motion



ACCOUSTICS

- Quiet ambience with ethereal sounds
- Sounds from animated films, e.g. post
bus horn
- Voices of people playing games
- Noises made by people playing with
toy wooden blocks



MISCELLANEOUS

Screens providing information on the
exhibits



A long ramp leads from the ground floor down to the 1st basement.
There is also an elevator and a staircase.

1st basement: the MEMOIRE zone



Audio guides are available at the entrance to the room. They provide information about this part of the exhibition.



CONTENTS

What do I keep?

Without memories there is no communication: 67 stories visitors can listen to using the audio guides provided.



LIGHTING

- No daylight
- Flickering light from projections on the walls



MOVING PICTURES

- Moving projections on the walls
- 3 small screens showing videos



ACCOUSTICS

- The audio guides provide information about the display cases
- Noises and voices from an animated movie
- Voices of other visitors
- Occasional blasts of a very loud post bus horn (this is always pre-announced)



MISCELLANEOUS

- Large artificial brain hanging from the ceiling in the middle of the room
- Toilets are located behind the wall next to the elevator.

1st basement: the DATACENTER zone



CONTENTS

How do I organise my digital life?

The digital world: Multimedia insights and food for thought in relation to both the risks and the opportunities offered by the Internet and our electronic devices.



LIGHTING

- Blue light
- Dark room
- Small multicoloured blinking lights



MOVING PICTURES

- A large animated projection on the wall
- Various screens showing video sequences and animated films



ACCOUSTICS

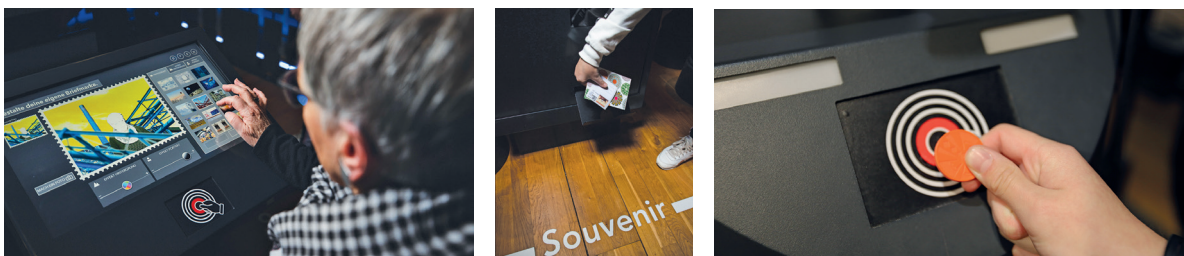
- Computer sounds
- Phone ringing intermittently
- Sounds coming from a large video projector
- Voices of other visitors



MISCELLANEOUS

- Rather limited space with small niches
- Information on screens
- Electronic waste on display on two walls

An area called "Souvenir Station" is located at the entrance to the room, where visitors can create their own postage stamp using a token.



A flight of stairs at the end of the DATACENTER zone leads down to the 2nd basement and the CHANGE zone. The elevator is located in the MEMOIRE zone.

2nd basement: the CHANGE zone



CONTENTS

How do I deal with change?

4000 years of human development: a timeline showing the milestones in the history of communication surrounded by activity points to experience digital change.



LIGHTING

- Dimmed lighting



MOVING PICTURES

- Screens on walls showing films
- Swivel armchairs with video screens
- Animated film on a stele



ACCOUSTICS

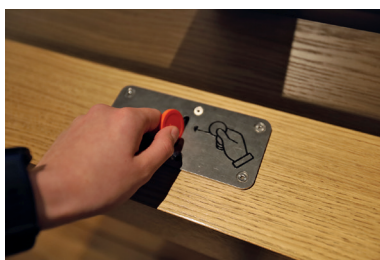
- Sounds from the films playing in the swivel armchairs
- Phone ringing intermittently
- Sounds from an animated film
- Voices of other visitors



MISCELLANEOUS

- Chronological division in niches along the walls
- Dates on columns
- Three armchairs at the check-up station under a canopy of leaves, usually a quiet area

The logout point is located at the end of the CHANGE zone. This is where the login photo can be printed out using a token.



The door beside the logout point leads to the elevator and the THEORETISCH zone.

2nd basement: the THEORETISCH zone



CONTENTS

How does communication work?

66 theories on communication:
presented in an attractive manner and
succinctly worded.



LIGHTING

- Dimmed lighting



MOVING PICTURES

- Slideshow projected onto a wall



ACCOUSTICS

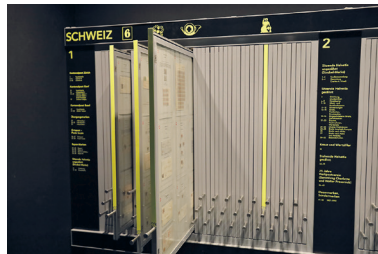
- Usually a quiet space



MISCELLANEOUS

- Comfortable fabric armchairs
- Box stools
- Carpeted floor
- Temperature slightly cooler than in other rooms

2nd basement: the STUDY ROOM



The study room next to the THEORETISCH zone houses a large part of the museum's stamp collection. Lining the walls are numerous sliders that can be pulled out. They contain postage stamps from many countries.

This room is not always open. Visitors can call ahead to enquire if the room can be accessed.



The stairs and the elevator lead to the exit.

1st floor: THE TEMPORARY EXHIBITION

The temporary exhibition changes every year. It runs from November to July. It can usually be accessed via a ramp from the ground floor.

